

# An awe-inspiring journey through time...

We have enriched a classical guided tour by creating a completely unique, interactive experience allowing you to travel in the past. Behind this technological innovation there is a team of professionals from different sectors including tourism, history, archaeology, history, architecture and art with different visions for the same philosophy;

To bring the culture and antiquities of the past to life through new technologies



# A visit to Ephesus from ancient times to today...

By using Augmented Reality and 3D reconstruction technology, we have reconstructed the main highlights of the famous ancient city. It is not only a visual show that we offer; we include valuable and detailed historical and architectural audio and visual information enhancing your guide's explanations. At 5 places throughout your guided tour, you will watch scenes captured by real life actors, with the backdrop of ancient Ephesus brought to life with 3D imagery. Imagine watching Romans discussing state issues in Odeon, Cleopatra and Mark Anthony riding on Arcadian Way, or the presentation of Andromache by Euripides in the Grand Theater.



#### All with you immersed in the heart of the action!



# 3D Recreation

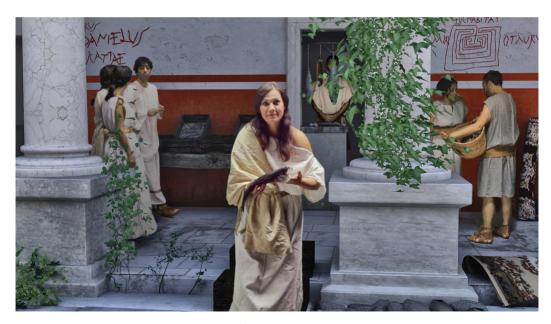
See how the buildings, shops, streets, palaces and temples looked with a vivid 3D computer reconstruction. We have reconstructed for you The Grand Theater, Arcadian Way, Celcus Library, Curetes Street, Trajan's Fountain and Memmius Monument.





#### Live scenes

Immerse yourself in the ancient world and feel like an Ephesian while watching the recreated scenes played by real actors. In five highlights you will be able to watch some scenes that are created by real actors. These short films will help you to travel in the past and make you feel as if you are living in that precise moment. You will enjoy the live scenes in Odeon, Curetes Street, Celsus Library, Grant Theater and Arcadian Way.



#### Audio Visual Information

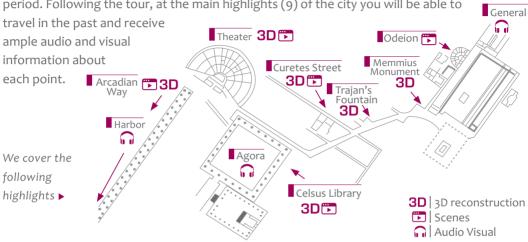
Listen to detailed historical and architectural information. The explanations and details are prepared by professional historians enhancing the information your guide will deliver to you. Enjoy the first audio-visual performance at the very start of the tour giving you detailed information about the whole city following with Agora and the Harbor.



### Highlights

#### There is merely nothing left behind.

First you will have the chance to see the whole city as it was during its Hellenistic and Roman period. Following the tour, at the main highlights (9) of the city you will be able to



#### Tech Tool

# It is as simple as carrying a pair of sunglasses with you!

Light Smart Glasses with an incorporated touchpad are carried by each guest and worn during the 10 highlights of Ephesus. Guests do not need to be technologically savvy; the equipment is operated by the on-site staff via remote control.





### FAQ

- Q: Do I miss any part of Ephesus in your tour compared to a classical Ephesus tour?
- A: No, you do not. You will see all the highlights of Ephesus and at 10 of them you will travel to an ancient era.
- Q: Will your professional guide give us information about Ephesus or will we only listen through the smart glasses?
- A: The tour is guided by professional guides with a minimum of 12 years experience, and who are experts in the history of Ephesus. The guide will give you all the information included in a classical tour, and the additional visual treat that you experience through the glasses enhances the tour and helps to put everything in context.
- Q: Can I use this product by my own or by a guide that I choose?
- A: Unfortunately not we are not providing the product alone. We want to ensure guests have an exclusive, enhanced experience at Ephesus, and all other components of the tour including transportation and guides are key to this.
- Q: I wear glasses; can I still use the smart glasses?
- A: Yes you can. The smart glasses have been designed so they can be worn without the need to remove your own glasses.
- Q: I am not very technologically-minded. Will I be able to use the touchpad?
- A: The small touchpad is just a part of the smart glasses but you will not need to use it. Our special tour is assisted by personnel activate your glasses from a remote control.

- Q: Is the equipment bulky or heavy to carry?
- A: The smart glasses and the touchpad are high tech products and they are both very light. The touchpad has a special case which you can hang on your belt or just put in you pocket or bag.
- Q: I understood about the 3D reconstruction of edifices and audio and visual information with it, but what about the scenes?
- A: In five highlights you will be able to watch some scenes that are created by real actors. These short films will help you to travel in the past and make you feel as if you are living in that precise moment. You will come away with a unique insight into how the Ephesians lived.
- Q: What makes this tour special compared to the other tours available?
- A: Ancient Ephesus is one of the greatest historical sights in the world. Whilst other tours visit the site and provide practical information, this is the first tour that truly allows you to follow in the footsteps of the ancient Ephesians. We have created a tour that visualizes how Ephesus really looked. It is awe-inspiring to travel thousands of years back in a matter of minutes! The technology that allows us to do this is just a small part of what the product is; it is supported by the work of historians, archeologists, designers, artists and architects which give the reconstructions great credibility. We believe this is the best tour available and look forward to welcoming you to Ephesus!